



## Target Market Criteria



# EdenTree Sustainable Sterling Bond Fund



<b>Client type</b>	<ul style="list-style-type: none"> <li>• Retail</li> <li>• Professional counterparties</li> <li>• Eligible counterparties</li> </ul>
<b>Knowledge and experience</b>	<ul style="list-style-type: none"> <li>• Low</li> <li>• Medium</li> <li>• High</li> </ul>
<b>Financial situation, with a focus on the ability to bear losses</b>	<ul style="list-style-type: none"> <li>• Investors who tolerate a moderate loss in their investment or initial amount</li> <li>• Investors who tolerate a loss of the entire investment or initial amount</li> </ul>
<b>Risk tolerance and compatibility of the risk/reward profile of the product with the target market</b>	<ul style="list-style-type: none"> <li>• Compatible with High Risk investment (investor is willing to accept the risk of losses up to or exceeding the investment or initial amount)</li> </ul>
<b>Investment Term</b>	<ul style="list-style-type: none"> <li>• Long</li> </ul>
<b>Investment Objective</b>	<ul style="list-style-type: none"> <li>• Appreciation</li> </ul>
<b>Liquidity</b>	<ul style="list-style-type: none"> <li>• Requires the possibility to exit the investment early</li> </ul>
<b>Additional Criteria</b>	<ul style="list-style-type: none"> <li>• Portfolio diversification</li> <li>• Other specific requirements (e.g. Green, ethical investment etc)</li> </ul>
<b>Distribution Strategy</b>	<ul style="list-style-type: none"> <li>• Advised</li> <li>• Non-advised</li> <li>• Execution only</li> <li>• Discretionary</li> </ul>
<b>Not suitable for</b>	<ul style="list-style-type: none"> <li>• Investors with no tolerance for loss in their investment or initial amount</li> <li>• Low Risk Investment (investor is not willing to accept any loss of the investment or initial amount)</li> <li>• Investors who are looking for capital protection</li> </ul>

For further information please speak to your normal EdenTree representative, or call our support team on **0800 011 3821**, or visit [edentreeim.com](https://www.edentreeim.com)



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