Mapping the SDGs to our process



We are seeing market interest around the concept of integrating the UN Sustainable Development Goals (SDGs) into portfolio construction as a framework for assessing 'impact'.

Despite investor appetite, companies are not required to report on the SDGs, and the state of current reporting is variable. The UN has not provided guidance to businesses on their adoption. Only 40% of the world's largest companies discuss the SDGs in corporate reporting, and fewer than 10% report on the business case for their integration.

We have been told that many companies find it challenging to translate support for the SDGs into business specific, measurable targets. Very few companies have gone further than looking at the 17 overarching goals by considering the underlying 169 targets. However, we are able to map our responsible and sustainable investment process, which incorporates six ESG/Responsibility criteria risks and four Sustainability themes, to the 17 SDGs. Our process serves positively to commend stocks into the screened funds, and in this way, we believe these companies are contributing to the spirit of the SDGs.



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SDG Key:

