



## EDENTREE ADDS TWO NEW MEMBERS TO ADVISORY PANEL TO REINFORCE SUSTAINABLE INVESTING EXPERTISE

[EdenTree Investment Management](#), the specialist responsible and sustainable asset manager, has added two new members to its Responsible Investment Advisory Panel at a time when expert knowledge and innovation in sustainable investing are more critical than ever.

Annette Fergusson, an independent consultant and Director of Threefold (Sustainable Advisory Services), brings more than 25 years of experience of working in sustainability and human rights. She advises companies, industry associations and non-governmental organisations on a wide range of human rights issues including digital rights, children's rights and labour standards. Annette was previously Vodafone Group's Head of Sustainable Business and led the company's human rights programme for over 10 years.

Paul Simpson, an advisor to organisations focused on accelerating the transition to a net zero economy, co-founded the Carbon Disclosure Project (CDP) a pioneering global climate and environmental disclosure organisation. Paul received an OBE for services tackling climate change in the 2022 Honours List. He initiated the Science Based Targets Initiative (SBTi) in 2014 and has held board positions with SBTi, We Mean Business, EIRIS, The Investor Agenda and the Climate Disclosure Standards Board (now part of the International Sustainability Standards Board).

The EdenTree Responsible Investment Advisory Panel is an external panel of senior financial, environmental and business figures appointed for their knowledge and expertise to independently monitor the firm's operation and approach towards responsible and sustainable investing. Members advise on key ESG issues and relevant aspects of the firm's investment process to ensure decisions are aligned with EdenTree's responsible and sustainable investment criteria.

**Annette Fergusson, Member of the EdenTree Responsible Investment Advisory Panel, comments:** "At a time when the ESG community is being challenged and environmental credentials are being put to test, I am delighted to be welcomed onto EdenTree's Advisory Panel. The Advisory Panel brings a wealth of knowledge that provides an additional layer of expertise on these important topics and I look forward to supporting EdenTree to continue its legacy in responsible and sustainable investing."

**Paul Simpson, Member of the EdenTree Responsible Investment Advisory Panel, comments:** "Today ESG and the transition to a Net Zero economy have become a mainstream consideration for all financial institutions. I am therefore delighted to join the advisory panel of EdenTree, a pioneer of ESG investment. I look forward to advising the



team and helping EdenTree continue to be a leader in responsible and sustainable investment.”

**Andy Clark, CEO, EdenTree, comments:** “We’re excited to bring Annette and Paul on board at a time when the industry is facing more scrutiny than ever and expert knowledge in responsible and sustainable investing is more critical than ever. We hope the addition of Annette and Paul to the panel will demonstrate EdenTree’s ongoing commitment to upholding performance with principles for more than three decades.”

**ENDS**

## Notes to editors

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### About EdenTree Investment Management

EdenTree are pioneers in responsible and sustainable investing, having launched one of the first ethical equity funds in the UK, in March 1988. We are proud of our 30 year track record in delivering exceptional, long-term results for our clients. Based in the heart of the City of London, our investment team also has some of the longest continuous track records of any in the UK investment community. Today, we have £3.7bn of assets under management across our range of funds.

<https://www.edentreeim.com>

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