



EDENTREE EXPANDS GEOGRAPHICAL FOOTPRINT WITH TWO NEW PROMOTIONS IN DISTRIBUTION TEAM

[EdenTree Investment Management](#), the specialist responsible and sustainable asset manager, today announced its desire to increase its footprint across the UK and Europe by making two new promotions for Head of International Distribution and Head of Wholesale Distribution (UK) in the firm's distribution team. This comes at a time when sustainable investment products have seen increasing market demand.

Adrian Judge has been promoted to Head of International Distribution from Head of Wholesale & FIG Distribution. Judge will leverage his long-standing success within the team and industry to charter the path for EdenTree as it prepares for a multi-country expansion and help the firm identify and define its target clients and markets. He will lead EdenTree's profile and client base expansion by building on existing wholesale relationships and creating the bridge into the Channel Islands, Dublin, and ultimately, Europe.

James Tomlinson has been promoted to Head of Wholesale Distribution (UK) from Regional Sales Director. Prior to EdenTree, Tomlinson has over two decades of experience in London, Ireland, and the Channel Islands at firms including BMO, Schroders, and Muzinich which he will now utilise to help EdenTree broaden its footprint and market share into private banks, family offices, asset managers, and larger financial institutions operating in and beyond the UK. He will lead the team and work directly with clients to deepen the firm's relationship with wealth and discretionary advisers.

Andy Clark, CEO, EdenTree, comments: "We're seeing growing appetite in responsible and sustainable investment solutions across the globe, where many of our clients have expressed to us their desire to have funds available beyond the UK. We therefore believe the opportunity to broaden our geographical footprint is now here. We are committed to investing in our distribution team to help our clients achieve their financial goals that are aligned with EdenTree's core belief in performance with principles no matter where they are in the world."

Philip Baker, Head of Distribution, comments: "The promotion of Adrian and James is testament to EdenTree's ongoing commitment to expand its offerings to clients across the UK and Europe in order to support a growing number of green investors who are eager to leverage EdenTree's expertise in other markets. With our strong heritage of being the pioneer of ESG investing in the UK combined with decades of industry experience within our distribution team, we're excited to capitalise on the wealth of expertise we have at our disposal and continue to secure our place as the ultimate ESG specialist fund provider at home and abroad."

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Notes to editors

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About EdenTree Investment Management

EdenTree are pioneers in responsible and sustainable investing, having launched one of the first ethical equity funds in the UK, in March 1988. We are proud of our 30 year track record in delivering exceptional, long-term results for our clients. Based in the heart of the City of London, our investment team also has some of the longest continuous track records of any in the UK investment community. Today, we have £3.7bn of assets under management across our range of funds.

<https://www.edentreeim.com>

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