



EDENTREE STRENGTHENS UK DISTRIBUTION TEAM WITH FOUR SENIOR HIRES

[EdenTree Investment Management](#), the specialist responsible and sustainable asset manager, today announced the appointment of three new Regional Sales Directors to its Wholesale & FIG Distribution team. The move comes as part of the company's continued strategy to increase its footprint across the UK amid building momentum in responsible and sustainable investment products that has seen steadily increasing market demand.

James Tomlinson joins EdenTree as Regional Sales Director from BMO Global Asset Management, where he was responsible for raising the profile of and increasing flows into their Responsible ESG range. At EdenTree, James will focus on building and maintaining relationships with national and regional discretionary managers, stockbrokers, and wealth managers to develop and reinforce EdenTree's market share. He has over two decades of experience in business development at firms including JP Morgan, Schroders and Muzinich&Co.

Tom Culhane joins EdenTree from BMO Global Asset Management as Regional Sales Director. He has held various roles in distribution at firms such as Impax and T. Rowe Price and will use his experience to support EdenTree in strengthening its business across the country.

Louise Slade joins EdenTree from Investec as Regional Sales Director and brings more than 20 years of experience in business development at firms such as HSBC, JP Morgan and UBS. She will be leveraging her client relationships and helping EdenTree increase its market share by strengthening the development of the UK Wholesale business within the Midlands and South West region.

Matthew Parlour joins EdenTree as Responsible and Sustainable Specialist from Invesco Perpetual, where he led their Adviser Insight programme for over 7 years, and held various adviser sales roles prior to that at firms such as CCLA. At EdenTree, he will be working closely with the distribution and marketing teams to drive design and content across platforms and inform clients on responsible investing across target channels throughout the country.

Andy Clark, CEO, EdenTree, comments: "Our new hires bring deep knowledge and experience that will be critical to EdenTree's ongoing commitment to building ever-stronger relationships with the financial and advisory community across all parts of the UK. Responsible and sustainable investment solutions continue to receive unprecedented interest as investors and advisers increasingly recognise their importance in achieving their financial goals and those of their clients. We remain committed to developing and delivering highly innovative solutions in this space and we are delighted to welcome James, Tom, Louise, and Matt to help consolidate efforts and build on our heritage which spans more than 30 years."



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About EdenTree Investment Management

EdenTree are pioneers in responsible and sustainable investing, having launched one of the first ethical equity funds in the UK, in March 1988. We are proud of our 30 year track record in delivering exceptional, long-term results for our clients. Based in the heart of the City of London, our investment team also has some of the longest continuous track records of any in the UK investment community. Today, we have £3.7bn of assets under management across our range of funds.

<https://www.edentreeim.com>

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